

Scavenger Hunt August 30, 2013

Name: _____ Date: _____ Period: _____
Future Business Leaders of America

Purpose: To explore and learn about Future Business Leaders of America

Instructions: Using the Internet, answer the questions below. Go to the FBLA-PBL National web site: www.fbla-pbl.org. (You may have to type this address in your address bar!)

1. From the National site, click on “About FBLA-PBL”. Future Business Leaders of America-Phi Beta Lambda is a nonprofit 501(c)(3) education association with a quarter million students preparing for careers in business and business-related fields. What are four divisions of FBLA-PBL, Inc?
 - a. 1.
 - b. 2.
 - c. 3.
 - d. 4.

2. Click on GOALS under the main navigation on the left. Write 4 Goals of FBLA.
 - a.
 - b.
 - c.
 - d.

3. Click on MISSION & PLEDGE under the main navigation on the left What is the mission of FBLA?

4. Click on Competitive Events on the links on the left side of the screen. The FBLA-PBL National Awards Program recognizes and rewards excellence in a broad range of business and career-related areas. Students compete in events testing their business knowledge and skills at the region, state & national level. Competitive events fall into three categories. What are they and what is the focus of each category?
 - a.
 - b.
 - c.

5. Click on the COMPETITIVE EVENTS GUIDELINES. A pdf file will open. Wait for it. Once it opens, read the first page which is a list of the competitive events offered through FBLA (details begin on page 12). Find 3 events that you feel you could compete in based on your grade level, eligibility, and skills! Write the event name for 3 areas that you could win in (or that grab your attention)! State individual, team, or chapter event for each event along with a write the description of the event category.

Event name	Select one:	Include a description of the event
1.	Individual Event	
2.	Individual Event	
3.	Individual Event	

Explore the National FBLA site www.fbla-pbl.org more if you wish, but now it is time to move on to the GEORGIA FBLA site. Click <http://www.gafbla.org/fbla/>

6. Who is the STATE PRESIDENT of FBLA?
7. Let's explore the CONFERENCES offered by Georgia FBLA this year. CLICK CONFERENCES at the top of the page and answer the following questions.
- When and where is Fall Motivational Rally?
When Where
 - When and where is State Leadership Conference 2010?
When Where
 - When and where is National Leadership Conference?
When Where

When you are finished with this SCAVENGER HUNT, place it in the black basket on my desk.

Georgia Future Business Leaders of America
2013-2014 BAA Promotional Video
August/September Assignment

Guidelines

You will develop a generic video promoting the Business Achievement Awards program. You may work in a group of no more than four (4).

The video is to be well organized, contain substantiated statements, and is developed in an appropriate style.

All information presented on the video must be generic...hence you must not include our chapter number or name for this part of the assignment.

Your video is due on September 16.

Copyright Guidelines

Computer-generated type and public domain computer clip-art may be used. If copyrighted material is used, separate written permission must be included. Failure to follow this procedure results in a grade of 0.

If music is used in the video, only royalty-free music may be used. It still must be documented that the music is royalty-free.

Only public domain photographs or photographs owned by the chapter may be used in the video. I do have some photos of prior FBLA activities that will be available on the J drive in a folder named FBLA.

Required Elements of the Video:

You will develop a Business Achievement Awards promotion digital video using the software and/or technology of your choice. The presentation may include elements such as graphics, pictures, music, voiceover, sound, and text.

Videos should be at least two (2) and no more than four (4) minutes in length. Five (5) points will be deducted for any presentation over 4 minutes.

Make sure the following information is included:

- What is the BAA Program?
- Information about the four levels, a sample of an activity that needs to be completed in the Future level of the BAA Program the following new rewards offered to members at SLC. BAA Rewards that will be offered at SLC are:
 - . Future – voucher for 1 ribbon
 - . Business – voucher for 3 ribbons
 - . Leader – voucher for special Georgia FBLA item
 - . America – voucher for special Georgia FBLA item, plaque, and VIP Pizza Party with State Officers at SLC.

*America level MUST BE completed and submitted by March 1 to qualify for rewards (Rewards will NOT be sent after the conference for 4/25 completers). Only those members who are registered for SLC are eligible to receive BAA Rewards.

Your video may be created in any video editing program, but must play on any Internet-based computer. The production may use any method to capture or create moving images.

You are expected to follow all applicable copyright laws and will be lose points if items are not documented.

Grading Guidelines Rubric

Follows Directions

10 points

1. Video is between 2-4 minutes long and submitted online
2. Video contains only royalty-free music

Usability of Video

30 points

1. Items effectively meet goals of the project
2. Items address appropriate audience and shows good grasp of the concept elements included in items are suitable and appropriate
3. Presentation is clear and concise; proper use of grammar, spelling, punctuation, etc.

Design and Technical Features of Video

35 points

1. Presentation includes an effective opening, body, and conclusion
2. Transitions are effective and appealing
3. Audio and visual elements coordinated and complementary
4. Audio Editing (Good quality, appropriate volume)
5. Proper Use of Video Technology (uses multiple camera angles, is smooth and steady, is in focus)
6. Titles and graphics enhance overall quality or presentation
7. Presentation effective at motivating audience to action
8. Appropriate use of innovative technology

Overall Effort

25 points

1. Comprehensive approach to the project
2. Information effectively synthesized
3. Effective use of technology for the task
4. Final product indicates a clear thought process and an intended, planned direction with formulation and execution of a firm idea

Final Score

Georgia Future Business Leaders of America

2013-2014 Bulletin Board & Recruitment Brochure Design Contest

August/September Monthly Assignment

Guidelines

You will develop a bulletin board/poster and brochure promoting our local FBLA chapter and Georgia FBLA for this assignment. You may work with **one** partner or alone.

This assignment is due September 6th.

Copyright Guidelines

Computer-generated type and public domain computer clip-art may be used. If copyrighted material is used, separate written permission must be included. Failure to follow this procedure results in a grade of 0.

If music is used in the video, only royalty-free music may be used. It still must be documented that the music is royalty-free.

Only public domain photographs or photographs owned by the chapter may be used in the video. I do have some photos of prior FBLA activities that will be available on the J drive in a folder named FBLA.

Brochures may not be duplications of the content contained in already existing brochures designed by Georgia FBLA or FBLA-PBL,

Inc. However, facts, logos, and themes may be used from these brochures without acquiring specific written permission.

It is the policy of Georgia FBLA to comply with state and federal copyright laws. Please refer to the FBLA-PBL Format Guide as a reference on copyright information. All copyright information must be included on a separate document with the assignment.

Required Elements of the Bulletin Board:

The bulletin board must include the Georgia FBLA flag logo and this logo.

Required Elements of the Brochure:

. Must be no larger than an 8 ½" x 11" sheet of paper. Brochure may be double-sided.

. Brochure should be computer generated and also in color.

. The following features **MUST** appear on your brochure:

- Georgia FBLA Flag Logo
- An area on the brochure where your advisers may write in local contact information

Membership Recruitment Brochure and Bulletin Board Design Rubric Sheet

Follows Directions **10**

- Usability of Recruitment Brochure and Bulletin Board
- Items effectively meet goals of the project
- Items are appropriate, address appropriate audience, and show a good grasp of the concept
- Presentation is clear and concise; proper use of grammar, spelling, punctuation, etc.

Technical Features of Recruitment Brochure **10**

- Appropriate font selection (i.e., size, font type, mix, leading)
- Effective text treatment (i.e., paragraph indents, bullets, hanging indents, alignment, text wrapping) if applicable.
- Effective application of a special effect(s), which may include but is not limited to drop cap, shadowing, reverse type, screens, borders, mirror images, if applicable

Effective application of graphics and pictures **25**

- Layout of Recruitment Brochure
- Design is creative and useful and appealing
- Selection and effective use of graphic(s)

Design and Technical Features of Bulletin Board **10**

- Appropriate font selection (i.e., size, font type, mix, leading)
- Effective text treatment (i.e., paragraph indents, bullets, hanging indents, alignment, text wrapping) if applicable
- Effective application of a special effect(s), which may include but is not limited to drop cap, shadowing, reverse type, screens, borders, mirror images, if applicable

Effective application of graphics and pictures **25**

- Layout of Bulletin Board
- Design is creative and useful and appealing
- Selection and effective use of graphic(s)

Overall Effort **10**

- Comprehensive approach to the project
- Information effectively synthesized
- Effective use of technology for the task
- Final product indicates a clear thought process and an intended, planned direction with formulation and execution of a firm idea

Final Score