

Intellectual Property, Copy Right and Ethical Responsibility

Google, which already faces several lawsuits in Europe, found itself part of an Italian inquiry into a video clip recently posted to Google Video. The clip shows students at a Turin school bullying an autistic student, and has helped to spark a national examination into the rise of bullying in the country (violent video games have yet to be blamed). What makes this case even more interesting is that state prosecutors appear to be considering charges against the search giant.

In the US, sites like Google Video, SoapBox, and YouTube are generally protected by the Digital Millennium Copyright Act, which grants "safe harbor" to the sites so long as they are not the "publishers" of any illegal material and take it down immediately when requested. Such laws do not necessarily translate to other countries, as Google no doubt knows; the company has been sued in France by film production company Flach Film (French) over a movie of theirs which was later uploaded to Google Video and briefly available free of charge.

In both cases, Google is alleged to bear some responsibility for the material it makes available. The two cases raise an interesting question: **do sites like Google Video bear an ethical responsibility to screen content before allowing it to be seen by others?** Is the decision to remove offensive or illegal material only after receiving takedown requests a legitimate way to quickly build a library of content, or is it simply a cop-out?

Write a 2 page, 12 font, double spaced paper to discuss "who is responsible for inappropriate content on social media and what can we do with it" and make your stand.

1. 1st paragraph is the introduction which should give an introduction of the topic and make your statement. You also need to briefly mention what Digital Millennium Copyright Act is.
2. 2nd paragraph is to persuade others from examples and experience. You can use examples found from research. Give a good support on your statement from vivid examples. You can use the case given.
3. 3rd paragraph is to persuade from the ethical point of view. Find support from the law, ethical code, etc.
4. 4th paragraph is to expect the opposition. You can use statement from your opposition and then argue against it.
5. Last paragraph is the conclusion. Call to actions.

Rubric

Requirements	Score	Your Score
Is your paper 2 page ?	10	
Does your paper have solid statement?	20	
Are the evidences sufficient in the body?	30	
Do you have a good conclusion?	20	
Is the paper well formatted?	20	