

Tri-Cities High School

Entrepreneurship -- Ms. K. Smith

Course Number: 06.41610

2014-2015 Course Syllabus/Pacing Guide

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| Teacher: Ms. K. Smith | Room # L-120 |
| Email Address smithk@tricityshigh.org | Teacher Web Page |
| Teacher Support | |

COURSE DESCRIPTION

How do you turn an idea into a business? Experience just that in this course! Entrepreneurship focuses on recognizing a business opportunity, starting a business, operating and maintaining a business. Students will be exposed to the development of critical thinking, problem solving, and innovation in this course as they will either be the business owner or individuals working in a competitive job market in the future. Integration of accounting, finance, marketing, business management, legal and economic environments will be developed throughout projects in this course. Working to develop a business plan that includes structuring the organization, financing the organization, and managing information, operations, marketing, and human resources will be a focus in the course. Engaging students in the creation and management of a business and the challenges of being a small business owner will be fulfilled in this course.

Various forms of technologies will be used to expose students to resources and application of business principles for starting, operating and maintaining a business. Professional communication skills and practices, problem-solving, ethical and legal issues, and the impact of effective presentation skills are enhanced in this course to prepare students to be college and career ready. Employability skills are integrated into activities, tasks, and projects throughout the course standards to demonstrate the skills required by business and industry. Competencies in the co-curricular student organization, Future Business Leaders of America (FBLA), are integral components of the employability skills standard for this course.

Entrepreneurship is the third course in the pathway in the Business Management & Administration Cluster. Students enrolled in this course should have successfully completed Introduction to Business & Technology and Legal Environment of Business. After mastery of the standards in this course, students should be prepared to take the end of pathway assessment in this career area.

FUTURE BUSINESS LEADERS OF AMERICA (FBLA)

FBLA is a co-curricular student organization that plays an integral part in the components of the Business & Technology course standards. FBLA activities are incorporated throughout this course and the rest of the Business and Computer Science courses. Students are strongly urged to join FBLA (\$20) to benefit from the wealth of opportunities the organization has to offer. Students joining FBLA will receive extra credit on a project grade of 10 points.

UNITS/TOPICS AND DURATION FOR INSTRUCTION

| UNITS/TOPICS | DURATION |
|----------------------------------|----------|
| Employability | 2 weeks |
| Introduction to Entrepreneurship | 1 week |
| Communication | 2 weeks |
| Entrepreneurship and Economy | 3 weeks |
| Market | 1 week |
| Finances | 1 week |
| Management | 1 week |
| Business Plan | 5 weeks |

INSTRUCTIONAL MATERIALS AND SUPPLIES

Students bringing in the following will receive extra credit towards a test grade. Limit is 10 pts.

| | | | |
|-------------------|------------------|--------------------------|------------------|
| Copier paper | 5 pts per pack | Construction paper | 5 pts per pk |
| Pencils/ Pens | 2 pt per pack | Tissue box | 5 pts per box |
| Lysol Wipes | 5 pts per bottle | Hand Sanitizer 8 oz size | 5 pts per bottle |
| Glue bottle/stick | 2 pts per bottle | Tape | 2 pts per roll |

EVALUATION AND GRADING

FORMATIVE ASSESSMENTS

| | |
|----------------------|-----|
| Classwork/Daily Work | 30% |
| Quizzes | 10% |
| Employability | 10% |

SUMMATIVE ASSESSMENTS

| | |
|---------------------|-----|
| Midterm/Final Exams | 15% |
| Projects | 20% |
| Unit Tests | 15% |