

## **Advisory Committee Meeting Notes** **October 10, 2013**

The meeting was led by Germaine Brown. Germaine suggested that we come up with Outcomes, as opposed to Goals, for the committee.

The Outcomes are as followed:

1. To clearly define our team's outcome
2. Decide upon the top 3-4 outcomes
3. List activities/resources to support the outcomes
4. Prioritize our next steps.

What is our Purpose?

1. To prepare students to enter the workforce.
2. To show relevance of Curriculum for Today's Business Needs.
3. To engage "like" Industries
4. Industry Education

Our Outcomes

1. Meet Students Interests
2. Inform Students of Local Opportunities
3. Influence/Adapt Business Ed Curriculum
4. Exposure – Show Why It's Import To Learn MS Office, Marketing, Managment, etc.
  - Class Presentations
  - Job Shadowing
  - Establishing Industry Relationships
  - Apprenticeships
5. Soft Skills/Communication
6. Mini Career Expo

Activities/Next Steps

1. Next meeting will take place during the Spring semester.
2. Teachers and Industry Partners will work on getting more businesses involved
3. Plan activities for the remainder of the school year

### **GOALS for the 2013-14 School Year**

1. Classroom Presentations by Industry Representatives
2. Kick off by Industry Reps - Guest speakers to speak to students about how IBT Units are directly related to careers prior to starting the Units.

### **Goals for the 2014-1015 School Year**

1. Mini Career Expo

### **Next Meeting**

Date was not set, but it was agreed upon that the next meeting would take place by February 28, 2014.

Meeting was adjourned.